

REGULAR MEETING AGENDA
City of Laredo
Convention & Visitors Bureau Advisory Committee Meeting

Thursday, July 2, 2026

8:30 AM

**Convention & Visitors Bureau
101 Salinas Avenue
Laredo, Texas 78040**

This governmental body may allow participation in meetings by video conference in accordance with Texas Government Code § 551.127, provided a quorum is present at the posted location. 101 Salinas Ave | Laredo TX 78040

I. Call to Order

II. Pledge of Allegiance

III. Moment Of Silence

IV. Roll Call

1. Attendance Roster
2. Motion to Excuse Member Absences

V. Public/Citizen Comments

VI. Approval of Minutes for June 4, 2026

VII. Review YTD Financial Statements

1. Finance Department Detail
2. CVB Summary
3. Hotel Motel Occupancy Collections

VIII. June Activity

1. Overview
2. Visitor Behavior
3. Marketing Reports
4. Upcoming Activity

IX. Discussion and Announcements

X. Adjournment

This notice was posted at the Municipal Government Office, 1110 Houston Street, Laredo, Texas 78040, at a place of convenient and readily accessible to the public at all time. Said notice was posted on Thursday, June 25, 2026, at 5:00 P.M.