



Agenda for the Greater El Paso Civic, Convention & Tourism Advisory Board

**June 23, 2026
Destination El Paso in the Convention Center, 2nd Floor
4:00 PM**

1 Civic Center Plaza, El Paso, TX 79901

Notice is hereby given that a meeting of the Greater El Paso Civic, Convention and Tourism Advisory Board will be conducted on the above date and time.

If you wish to sign up to speak, please contact Mayte Elizalde at melizalde@destinationelpaso.com no later than by the start of the meeting.

The following members of the Greater El Paso Civic, Convention & Tourism Advisory Board will be present: Gabriel Ayub, Jennifer Gonzalez, Ken A. Gorski, Veronica M. Hernandez, Rene Hurtado, Bernie Olivas, Pifas Silva, Genevieve Torrez, and Daniel J. Veale.

A quorum of 5 the Greater El Paso Civic, Convention and Tourism Advisory Board members must be present and participate in the meeting.

CALL TO ORDER

ROLL CALL

PUBLIC COMMENT

AGENDA

1. Approval of Minutes: April 28, 2026 - Daniel J. Veale, Vice Chairperson. [BC-2148](#)
2. Information and Discussion: Introduction of Destination El Paso May 2026 department updates: Brooke Underwood, President/CEO, Destination El Paso. [BC-2149](#)

3. Information and Discussion: Department Highlights: [BC-2150](#)
- a. Financials - Brooke Underwood, Destination El Paso
 - b. Tourism Development - Veronica Castro, Visit El Paso
 - c. Advertising - Alexandria Acosta, Destination El Paso
 - d. Convention and Sports Development - Brooke Underwood, Destination El Paso
 - e. Venue and Event Management - Marisela Huerta, Destination El Paso
 - f. Food and Beverage Highlights - Chris Puga, Destination El Paso
 - g. Operational Highlights / Sustainability Initiatives - Jose Gil, Destination El Paso
 - h. El Paso Water Parks - Daniel Arizpe, Destination El Paso

4. Floor open for questions. [BC-2151](#)

ADJOURN

NOTICE TO THE PUBLIC

Sign language interpreters will be provided for this meeting upon request. Requests must be made to Mayte Elizalde at melizalde@destinationelpaso.com a minimum of 72 hours prior to the date and time of this meeting.

If you need Spanish Translation Services, please email melizalde@destinationelpaso.com at least 72 hours in advance of the meeting.

Posted this the 16th of June by Saul S. Flores.