



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse
Channel 99 or at www.madisoncitychannel.tv.*

Wednesday, June 17, 2026

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City-County Building)

Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 832 7681 7181

Interpretation and Accessibility

Contact us at the phone number or email below to request interpretation,

translation or a disability-related accommodation at no cost to you.

Contáctenos al teléfono o correo electrónico listado abajo para solicitar interpretación, traducción o una adaptación especial relacionada con alguna discapacidad sin costo para usted.

如需口譯、筆譯或殘疾相關的便利服務，請通過以下電話或郵件與我們聯系，相關服務均免費提供

Hu rau peb ntawm tus xov tooj los sis email hauv qab no yog tias koj xav tau kev txhais lus, kev txhais ntawv, los sis kev pab cuam cuam tshuam txog tsis taus. Cov kev pab no yog pub dawb rau koj.

608-266-4601

licensing@cityofmadison.com

Applications will go to the Common Council Meeting of July 7, 2026. Concerts on the Square and Jazz at Five Picnic Beer applications and Municipal Approval of Full Service Retail Sales application will go to the Common Council Meeting of June 23, 2026.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

May 20, 2026: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

May 27, 2026: <http://madison.legistar.com/Calendar.aspx>

Approval of Minutes

June 16, 2026: <http://madison.legistar.com/Calendar.aspx>

Public Comment

1. [93560](#) Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [92680](#) Operator License Application
Michael Stresing - Establishment where employed: Bowl-a-Vard Lanes

Temporary Class B Concurrent with Street Use

3. [93309](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
SASY Neighborhood Association
Event Location: 2000 Block Atwood Ave
Event Date: 7/25 12pm - 10pm & 7/26 12pm - 8pm
Police District 410 (District 6)
Event: AtwoodFest

4. [93310](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Schenk's Corners Art Society
Event Location: 1900 Block Atwood Ave
Event Date: 8/14 5pm - 10pm & 8/15 2pm - 10pm
Police District: 410 (District 6)
Event: Schenk's Corners Block Party

5. [93558](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Wisconsin Chamber Orchestra
Event Location: Capitol Square between S Carroll and W Main and between E Mifflin and N Pinckney
Event Date: June 24; July 1, 8, 15, 22, and 29 4pm - 9pm (Rain dates each following Thursday)
Police District: 405 (District 4)
Event: Concerts on the Square

6. [93559](#) Temporary Class B Retailer License
Concurrent with Street Use Permit
Jazz at Five Inc
Event Location: 2 E Main St
Event Date: August 5, 12, 19, and 26; and September 2 4pm
Police District: 406 (District 4)
Event: Jazz at Five Summer Series

Changes of Agent

7. [92881](#) Change of Agent
Papavero LLC • dba Osteria Papavero • 128 E Wilson St
New Agent: Samantha Schuette
Class B Combination Liquor & Beer
(District 4)

8. [92966](#) Change of Agent
Cenote LLC • dba Liquid • 624 University Ave
New Agent: Benjamin Churley
Class B Combination Liquor & Beer
(District 2)

9. [93221](#) Change of Agent
LRP Madison1 LLC • dba Madison Marriott South
706 John Nolen Dr
New Agent: Christopher Scheel
Class B Combination Liquor & Beer
(District #14)

10. [93274](#) Change of Agent
SSA Group LLC • dba SSA Group LLC
606 S Randall Ave
New Agent: Francis Svec

Class B Combination Liquor & Beer
(District #13)

11. [93311](#) Change of Agent
Metcalfe Foods-West LLC • dba Metcalfe Markets • 7455 Mineral Point Rd
New Agent: Eric Wichmann
Class A Beer, Class A Liquor
(District 9)

Business Name Change

12. [92995](#) Business Name Change
K Street LLC • Current dba: Madison's
119 King St
Class B Combination Liquor & Beer
(District 4)
New dba: Madison's and Good News Cafe & Ice Cream
13. [93236](#) Business Name Change
LRP Madison1 LLC • Current dba: Sheraton Madison Hotel
706 John Nolen Dr
Class B Combination Liquor & Beer
(District #14)
New dba: Madison Marriott South

Entity Reorganization

14. [93218](#) Entity Reorganization
BB1 LLC • dba Butterbird
1134 Regent St
Class B Combination Liquor & Beer
District #8
Remove 1 Officer
15. [93235](#) Entity Reorganization
SSP America Inc • dba Ancora Coffee Roaster (2), Launce Deck Bar,
Stella Bar, Goose Island Bar, Look Mom No Hands, Madtown Gastro Pub,
Metcalfe's, Vinoteca Wine & Tapas, and Picnic Point Public House
4000 International Ln
Class B Combination Liquor & Beer
(District #12)
Remove 1 officer

16. [93312](#) Entity Reorganization
Madison Association of the Deaf Inc • dba Madison Association of the Deaf
1109 Williamson St
Class B Combination Liquor & Beer
(District 6)
Add one new officer, remove one officer
17. [93313](#) Entity Reorganization
The Lone Girl Brewing Company Madison Taproom • dba The Lone Girl
Brewing Company Madison Taproom
1817 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
Remove one officer
18. [93314](#) Entity Reorganization
Vintage II Inc • dba Vintage Brewing Company
674 Whitney Way
Class B Combination Liquor & Beer
(District 19)
Add one new officer, remove one officer
19. [93315](#) Entity Reorganization
Vintage II Inc • dba Vintage Brewing Company
803 E Washington Ave
Class B Combination Liquor & Beer
(District 6)
Add one new officer, remove one officer

Change of License Conditions

20. [93316](#) Change of Licensed Conditions
Red Sushi 2 LLC • dba RED • Capacity (in/out): 125/92
316 W Washington Ave • Agent: Tatsiana Zhykharevich
Class B Combination Liquor & Beer • 20% alcohol, 80% food
21+ Entertainment
Police Sector 405 (District 4)
Request to revise condition five to increase indoor capacity to 275.

Change of Licensed Premises

21. [93317](#) Change of Licensed Premises
Red Sushi 2 LLC • dba RED
Current Capacity (in/out): 125/92 • Proposed Capacity (in/out): 275/92
316 W Washington Ave • Agent: Tatsiana Zhykharevich
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Police Sector 405 (District 4)
Request to increase indoor capacity to 275.
22. [92997](#) Change of Licensed Premises
K Street LLC • dba Madison's
Current Capacity (in/out): 200/40 • Proposed Capacity (in/out): 240/40
119 King St • Agent: Andrea Patino
Class B Combination Liquor & Beer • 60% alcohol, 40% food
Police Sector 405 (District 4)
Request to add adjacent address 117 King St, a 100 sq ft ice cream shop to the licensed premises.
23. [93359](#) Change of Licensed Premises
Light of the Moon Inc • dba Moon Bar
Current Capacity (in/out): 315/0 • Proposed Capacity (in/out): 315/25
328 W Gorham St • Agent: Jeff Rood
Class B Combination Liquor & Beer • 70% alcohol, 30% food
Police Sector 403 (District 2)
Request to add a sidewalk cafe on N. Broom St side of the building: roughly 30' along the building, extending 5' from the wall.
24. [93360](#) Change of Licensed Premises
Madison Local Motive LLC • dba Local Motive
Current Capacity (in/out): 49/0 • Proposed Capacity (in/out): 80/20
646 W Washington Ave #5 • Agent: Rm Snijur
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other
Police Sector 404 (District 4)
Request to expand from train car #5 to include car #4 with same dimensions (approx 900 sq ft) & accessible bathroom. Private outdoor train platform area beside car #4 (approx 400 sq ft), fenced off from adjacent private parking lot.
25. [93361](#) Change of Licensed Premises
State Street Brathaus of Madison Inc • dba State Street Brats
Current Capacity (in/out): 450/150 • Proposed Capacity (in/out): 450/400
603 State St • Agent: Keegan Meuer
Class B Combination Liquor & Beer • 49% alcohol, 51% food
Police Sector 403 (District 2)
Request to add area on 438 N Frances St for outdoor patio, bathrooms, food truck parking/service for customers.

Municipal Approval of Full Service Retail Alcohol Sales

26. [93363](#) Municipal Approval of Full Service Retail Alcohol Sales
Timber Hill Winery • dba Cervato
202 N First St, Space #470
Police Sector 501 (District 12)
27. [93364](#) Municipal Approval of Full Service Retail Alcohol Sales
Giant Jones Brewing LLC • dba Giant Jones Brewing
Event Location: 200 Block of S. Brearly St.
Event Date: July 10 4pm - 10pm, July 11 Noon - 10pm, and July 12 Noon - 8pm
Police District: 408 (District 6)
Event: Fete de Marquette

21+ Entertainment License

28. [93362](#) 21+ Entertainment License
Madison Local Motive LLC • dba Local Motive
Capacity (in/out): 49/0
646 W Washington Ave #5 • Agent: Rm Snihur
Class B Combination Liquor & Beer • 40% alcohol, 10% food, 50% other
Police Sector 404 (District 4)

New License - Public Hearing

Recessed Public Hearing

29. [92942](#) Public Hearing - New License
Landmark Hotels LLC • dba Cambria Hotel Madison East
5045 Eastpark Blvd • Agent: Michelle Santek
Estimated Capacity (in/out): 40/30
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 520 (District 17)
30. [92945](#) Public Hearing - New License
Tacos El Arriero Restaurant LLC • dba Tacos El Arriero Restaurant
4222 East Towne Blvd • Agent: Josefina Santiago
Estimated Capacity (in/out): 50/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 631 (District 17)

Public Hearing

31. [93365](#) Public Hearing - New License
Shree Hanuman LLC • dba Himali Chulo Nepali Restaurant
318 State St • Agent: Ashim Malla
Estimated Capacity (in/out): 30/20
Class B Beer, Class C Wine • 15% alcohol, 75% food, 10% other
Police Sector 403 (District 4)
32. [93366](#) Public Hearing - New License
K-Golf Middleton LLC • dba X-Golf Madison West
714 S Gammon Rd • Agent: Seth Klug
Estimated Capacity (in/out): 100/12
Class B Combination Liquor & Beer • 17% alcohol, 13% food, 70% other
Police Sector 123 (District 20)
33. [93367](#) Public Hearing - New License
Tri-Ming Food Service LLC • dba Rokuaji Asian Bistro
7 W Main St • Agent: Zhiming Zhao
Estimated Capacity (in/out): 90/0
Class B Combination Liquor & Beer • 15% alcohol, 85% food
Police Sector 405 (District 4)
34. [93368](#) Public Hearing - New License
Growl LLC • dba BarleyPop Tap and Shop
2045 Atwood Ave STE 107 • Agent: Jason Hajdik
Estimated Capacity (in/out): 58/20
Class B Beer • 98% alcohol, 1% food, 1% other
Police Sector 410 (District 6)
35. [93369](#) Public Hearing - New License
Mum LLC • dba Maurer's Urban Market
801 Cedar St • Agent: Kristina Maurer
Class A Beer, Class A Liquor, Class A Cider
Police Sector 306 (District 13)
36. [93370](#) Public Hearing - New License
Juicy Organics LLC • dba Juicy Organics LLC
5 N Plinckney St • Agent: Ashianti Collier-Slaton
Estimated Capacity (in/out): 45/0
Class B Combination Liquor & Beer • 30% alcohol, 50% food, 20% other
Police Sector 406 (District 4)

Election of Chair and Vice Chair

- 37. [93208](#) Election of Alcohol License Review Committee Chair
- 38. [93209](#) Election of Alcohol License Review Committee Vice Chair

Report of Madison Police Department

- 39. [93556](#) Summary of Recent Calls for Service

Report of City Clerk's Office

- 40. [93557](#) Summary of Licenses Issued

Request to Extend License Issuance

- 41. [93606](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Banzo LLC • dba Banzo
2105 Sherman Ave • Agent: Netalee Sheinman
Estimated Capacity (in/out): 30/30
Class B Combination Liquor & Beer • 1% alcohol, 98% food, 1% other
Police Sector 501 (District 12)
- 42. [93607](#) Request to extend license issuance beyond the 180 day limit under MGO 38.05
Capitol Club LLC • dba The Capitol Club
107 State St • Agent: Stephen Matteo Bell-Castile
Estimated Capacity (in/out): 93/30
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 405 (District 4)

Adjournment